

## What information do we collect?

We collect information from you when you register on our site or place an order. When ordering or registering on our site, as appropriate, you may be asked to enter: name, e-mail address, mailing address or phone number.

## What do we use your information for?

Any of the information we collect from you may be used in one of the following ways:

- To personalize your experience (your information helps us to better respond to your individual needs)
- To improve our website (we continually strive to improve our website offerings based on the information and feedback we receive from you)
- To improve customer service (your information helps us to more effectively respond to your customer service requests and support needs)
- To process transactions
- To send periodic emails

Your information, whether public or private, will not be sold, exchanged, transferred, or given to any other company for any reason whatsoever, without your consent, other than for the express purpose of delivering the purchased product or service requested.

The email address you provide for order processing, may be used to send you information and updates pertaining to your order, in addition to receiving occasional company news, updates, related product or service information, etc.

Note: If at any time you would like to unsubscribe from receiving future emails, we include detailed unsubscribe instructions at the bottom of each email.

## How do we protect your information?

We along with our service providers implement a variety of security measures to maintain the safety of your personal information when you place an order, or enter, submit, or access your personal information.

Our eCommerce supplier uses a secure server. All supplied sensitive/credit information is transmitted via Secure Socket Layer (SSL) technology and then encrypted into our Database to be only accessed by those authorized with special access rights to our systems, and are required to keep the information confidential.

After a transaction, your private information (credit cards, social security numbers, financials, etc.) will not be stored on our servers.

## Do we use cookies?

The Balls-N-Strikes home page does not use cookies. Esoftplanner.com website and software utilize cookies, although you can still access most of them even if you choose to disable cookies in your browser. The esoftplanner.com software will not allow you to complete certain activities if cookies are disabled. For example, our e-commerce uses session cookies and persistent cookies to process transactions. If you do not accept cookies, the associated transaction will not work and you will not be able to place an order. We use multiple third parties to monitor web traffic, statistics, advertisement 'click-through', and other activities on esoftplanner.com site. Where authorized by eSoft, such third parties may use cookies, eSoft's web log files, web beacons, and other monitoring technologies to compile anonymous aggregate statistics on eSoft's website visitors. We also include web beacons in HTML-formatted e-mail newsletters in order to count how many newsletters (or particular articles, links, etc.) are being accessed. Current versions of web browsers offer enhanced user controls regarding the placement and duration of both first and third party cookies. Search for "cookies" under your web browser's Help menu for more information on cookie management features available to you.

## Do we disclose any information to outside parties?

We do not sell, trade, or otherwise transfer to outside parties your personally identifiable information. This does not include trusted third parties who assist us in operating our website, conducting our business, or servicing you, so long as those parties agree to keep this information confidential. We may also release your information when we believe release is appropriate to comply with the law, enforce our site policies, or protect ours or others rights, property, or safety. However, non-personally identifiable visitor information may be provided to other parties for marketing, advertising, or other uses.

## Children's Online Privacy Protection Act Compliance

We are in compliance with the requirements of COPPA (Children's Online Privacy Protection Act), we do not collect any personal information from anyone under 13 years of age. Our website, products and services are all directed to people who are at least 13 years old or older.

## Online Privacy Policy Only

This online privacy policy applies only to information collected through our website and not to information collected offline.

## Your Consent

By using our site, you consent to our websites privacy policy.

## Changes to our Privacy Policy

If we decide to change our privacy policy, we will post those changes on this page.

## Contacting Us

If there are any questions regarding this privacy policy you may contact us using the information below.  
<http://www.bnssports.us/bns-south.php>  
2120 Tenbrook Rd  
Arnold, Mo, 63010  
United States  
[jschmitt@bnsmail.us](mailto:jschmitt@bnsmail.us)  
636-287-1000

This policy is powered by Free Privacy Policy and Rhino Support helpdesk software.